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CARLTON NURSERY COMPANY

(Since 1890)

EXTENSIVE GROWERS OF GENERAL NURSERY STOCK

CARLTON, OREGON

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APRIL 17 1937

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U. S. Department of Agriculture.

The NEW BOYSENBERRY - The Largest and Finest Vine Berry Ever Introduced.



A Cluster of Boysenberries
All on One Branch. Actual Size!

HIGHER PRICES

These great berries make a wonderful appearance on the market. The customer will buy the first time out of curiosity and then come back for more day after day throughout the season because they are so good. Of course this finer fruit sells for more than other varieties, although it actually costs you less to produce it. This is not just a statement but is actually the case with growers who are already marketing this berry.

UNLIMITED MARKET

Because Boysenberries are superior to other varieties of berries for canning, there will be a fast-growing market for them. First, the housewives will want them for canning, and as soon as there is quantity enough in any given district the canners are going to want them. This is a very profitable variety to produce for the canners (1) because the fruit is large and easy to pick; (2) because it bears heavy crops, even under adverse conditions and (3) because it is more easily grown than many other varieties of berries. Plant Boysenberries. Growers who have them are making money and we want you to, also. Plant now while they are new.

YOUR SUCCESS IS OURS

If there are questions you would like to ask before ordering, write us at once. We are anxious that you make no mistakes. We want no failures with our plants. If you plant Boysenberries we know you will succeed.

Make your plans now. Order now while No. 1 plants are still available. Have them delivered when you are ready in the spring. A small deposit will bind your order.



FINEST VARIETY FOR CANNING

Many claim Boysenberries are even better after canning. They retain their illusive flavor, beautiful color and shape wonderfully. Note how whole the berries are in the jar pictured above.

Our plants come directly from the Knott's Berry Place, in California, the original introducer of this variety. They are the largest single producer of berries and berry plants in California, and have had many years experience in this line. Boysenberries on their farms are bringing gross returns of \$800 to \$1,700 per acre. We have shipped plants from them before and know that they grade carefully and ship only large, true to name, healthy plants. We are very pleased to be able to furnish you these fine plants and know you will be more than pleased with them. Prices are the same as if ordered direct from California.

Some Astonishing News about the New Boysenberry

HARDY AT 19° BELOW

Mr. G. W. Knorr, Finchville, Kentucky, made a trial planting of Boysenberries in 1935. Half of these were trellised up in the fall where the vines would get full force of the winter. The other half was left on the ground until spring. Mr. Knorr says that although temperature went to 19° below zero and that peach trees, cherry trees, and even some apple trees were killed, his Boysenberries were absolutely undamaged, and that both lots produced equally well this summer. He was highly pleased with the fruit, but says that the crop was not as good as it would have been if it had not been so dry during the fruiting season.

THE COUNTRY GENTLEMAN OBSERVES

The following paragraph is taken from an article on Boysenberries by Mr. Sidney Cates in the August issue of the Country Gentleman:

"The Boysenberry, however, makes a more vigorous growth and produces fruit much larger than the very large Youngberry. The Youngberry is limited commercially to about Washington, D. C., latitude. I use the word 'limited' advisedly, because last winter the canes which should have borne this summer were killed right down to the ground. Boysenberries planted alongside, however, came through without a sign of damage. The temperature went down to as low as 17° below zero. Apparently the Boysenberry, though originating in the semi-tropics, is going to be safe from cold at least well up into the Corn Belt."

DROUGHT RESISTANCE

Mr. Briscoe, of Gainsville, Texas, who set out some of our Boysenberries in 1935, recently wrote to relatives in California that practically everything on his place had dried up during the drought and heat and dust storms this past summer except the Boysenberries, and that they had done remarkably well under the circumstances and had produced a nice crop of fruit.

If these berries produced at all under these conditions, you can imagine what they will do under a favorable season. Another Texas grower wrote us that with irrigation he had produced some very large berries, and that he had found six which measured two and one-half inches each.

10 9 8 7 6



Actual Size—Selected Berries—1 in. in diameter by 1 1/2 in long

Money Making Facts about the Sensational NEW Boysenberry

The Boysenberry is a new variety produced by crossing blackberries, raspberries, and Loganberries. The flavor is a very pleasing blend of these varieties. It has few and soft seeds. The great size is hard to explain—it seems to be just one of those things that happen in new crosses, (possibly once in a million). The vine has all the vigor which is often characteristic of new varieties.

IT HAS EVERYTHING

Unlike many kinds of large fruit, the Boysenberry consistently produces heavy crops. It comes into good bearing the next year after planting and one planting lasts for many years. It is a vigorous grower and should not be planted closer than six feet apart. The fruiting season is longer than most varieties, lasting about two months.

Ten plants grown on the garden fence will beautify the yard and produce an unbelievable amount of berries, highly pleasing to the whole family through the summer. A little plot of ground and a few hundred plants will make several hundred dollars. Last summer Mrs. Jane B. Vance, of

Monterey Park, California, picked 299 baskets of Boysenberries from 14 plants in her back yard. She says that many mornings customers waited while she picked them. In 1935 Messers Reiser & Renfrew, North Hollywood, California, set out 56 Boysenberry plants from which they picked 1020 baskets of berries last summer which sold for \$108.00. This was after supplying their own families with berries.

AFTER A TRIAL — 5 ACRES

Mr. Winn, of West Fork, Arkansas, made a trial planting of Boysenberries in 1935 which produced so well and brought such good prices last summer that he is planting five acres this year. He says they brought 11 1/4 cents per pint, net to him, after paying shipping and selling charges.

One commercial berry grower in the drouth section of Oklahoma says that his trial planting of Boysenberries was the only variety that came through the dry seasons of 1935 and 1936 with enough vitality to produce a crop last summer.

Refer to our "46th Anniversary" Bargain Sales List for a complete selection of
Hardy Fruit and Nut Trees, Shade and Ornamental Flowering Trees,
Newest Roses, Berries, Grapes, Shrubs, Etc.

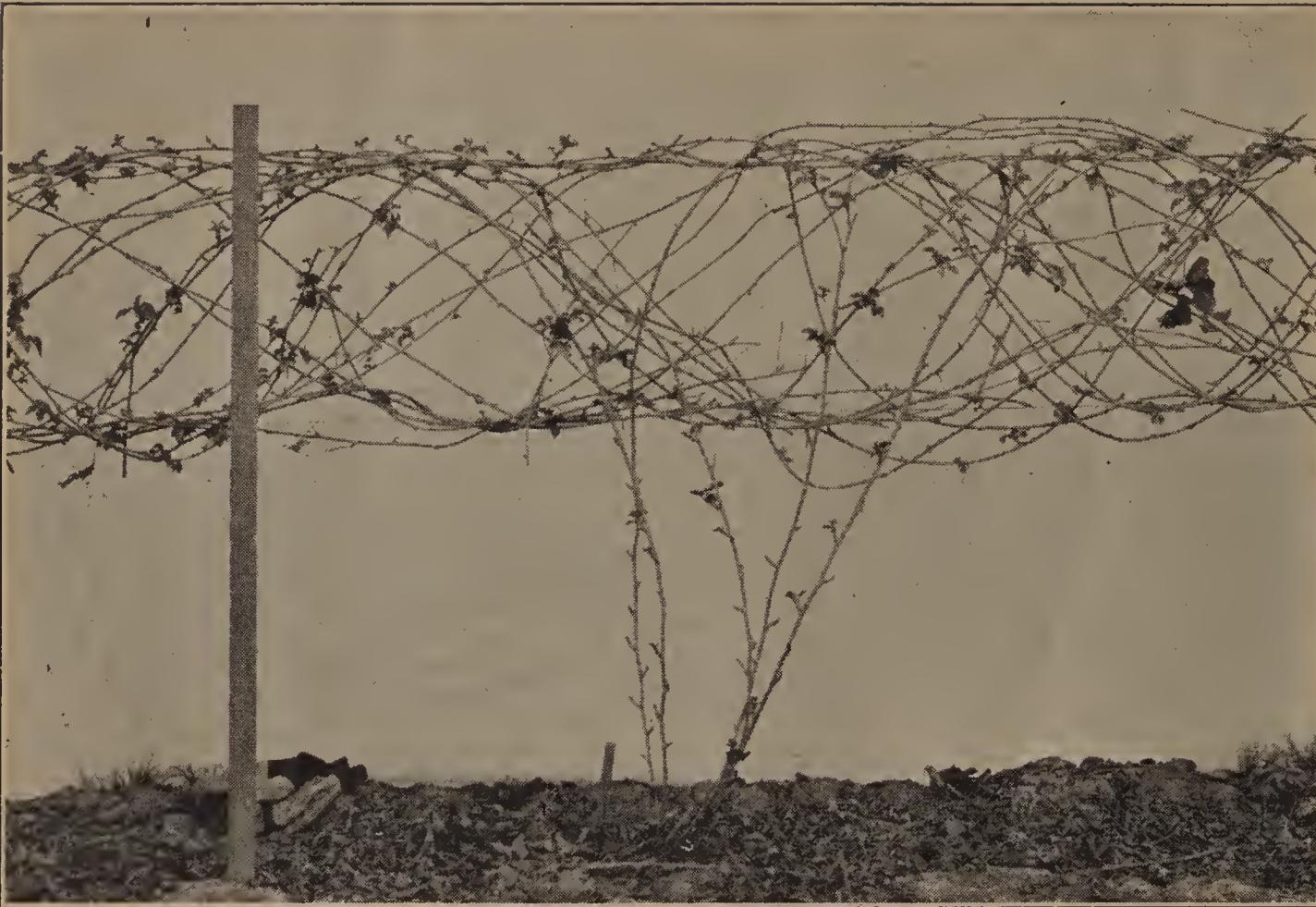
Write for our—"PLANTING GUIDE" of
Filberts, Walnuts, Chestnuts, Almonds and Pecans.

CARLTON NURSERY COMPANY
"SINCE 1890"
CARLTON, OREGON



Picking the Luscious New Boysenberry

Picking is a pleasure. The berries are so big the baskets fill up like magic.



AN EXCELLENT METHOD OF TRELLISING BOYSENBERRIES. This is the way the vines should look after one year's growth.



PRICES—Prepaid to any part of the United States. 1937 season. Each 25c; 10 plants for \$2.00; 100 plants for \$12.00; 1000 plants for \$100.00. Fifty plants at the hundred rate and 500 plants at the thousand rate. A discount will be allowed for plants picked up at the nursery.

OUR PLANTS ARE GUARANTEED TO REACH YOU IN GOOD CONDITION